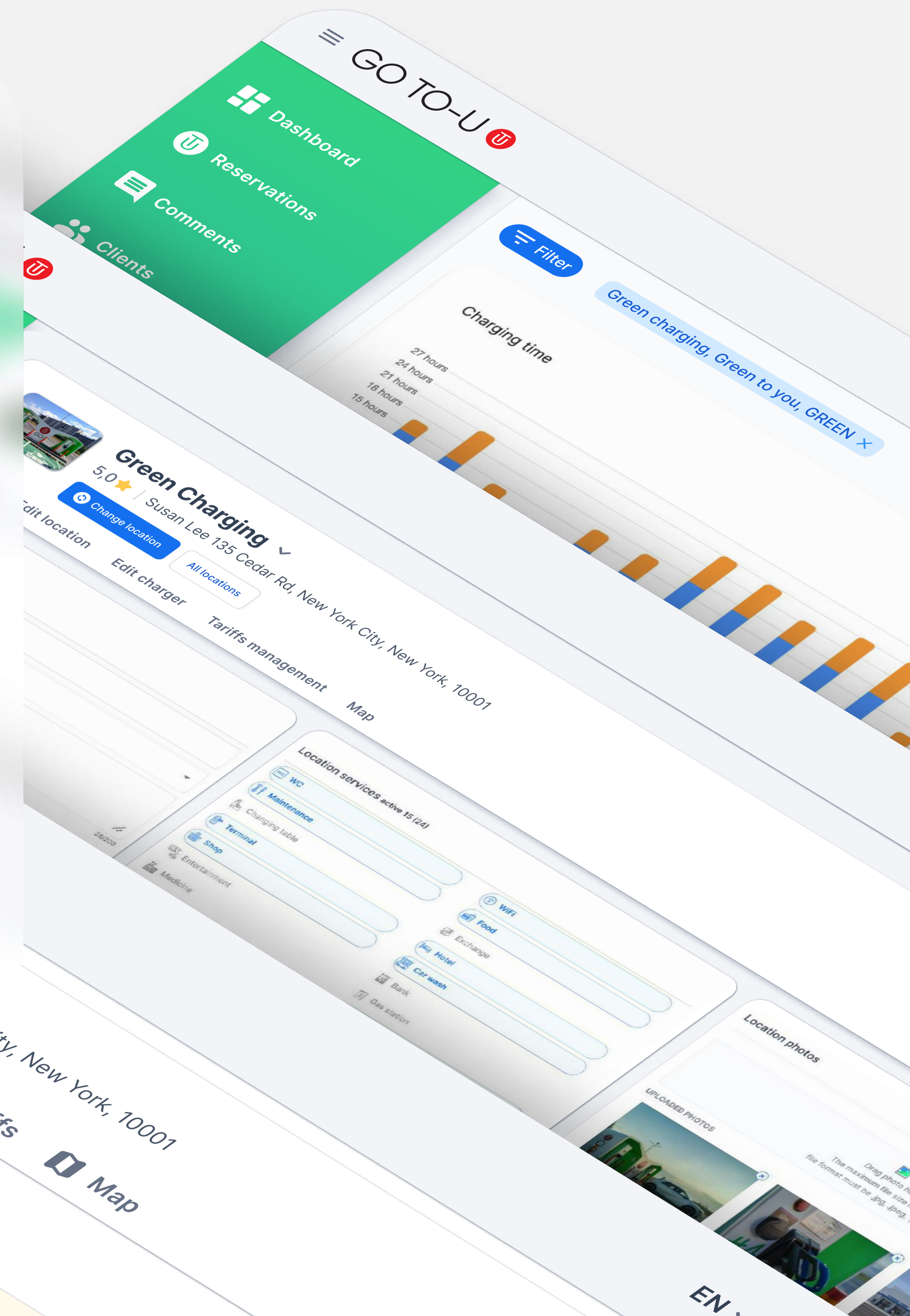


GO TO-U 

EV CHARGING SOLUTIONS FOR HOTELS



INCREASE GUEST SATISFACTION WITH CHARGERS THAT CAN BE AN AMENITY OR GENERATE PASSIVE INCOME

An EV charging station for your hotel or resort can elevate your hospitality property, providing guests and visitors with an amenity or you can generate passive income for your business.

EV charging availability attracts new customers who may not have otherwise stayed at that particular destination. This way, EV charging can quickly become one of your hotel's Unique Selling Points (USPs).

And there's a new revenue opportunity coming from EV drivers spending on the hotel's other services while they wait for their car's battery to fill up. These so-called 'while you wait' activities are growing in popularity, servicing guest demand and increasing the revenue and margin generated per visit.



GO TO-U: YOUR PARTNER IN SUCCESS

GO TO-U helps customers take full advantage of the **\$5 billion National Electric Vehicle Infrastructure (NEVI) Formula Program**, which covers 80% of all related costs for hardware, installation, and software services. GO TO-U also assist in tapping into additional financing programs to cover the remaining 20%.

With GO TO-U, you have a dedicated partner to help you navigate these opportunities. We ensure that your charging stations meet all regulatory requirements and maximize the available subsidies. Partnering with GO TO-U means more than just achieving compliance; it's about optimizing your operations for maximum efficiency and profitability.

THE NEVI FORMULA PROGRAM: KEY NUMBERS



80%

Maximum amount covered on approved projects by the fund



min 4 ports

Every charging station needs a minimum of 4 ports



\$7.5B

in spending approved for the NEVI program



5 years

the infrastructure must be maintained



97%

• Uptime of the charger



24/7

The availability requirement of AFC chargers



150 kW

Minimum power requirement for DC Fast Chargers



GO ELECTRIC WITH CONFIDENCE

Whether your hotel or resort hosts events, serves food and drink, provides entertainment, lodges guests or all of the above, a commercial EV charging station on your hospitality property will add value not only to your business but for your guests during their stay.

With the demand for EV charging solutions growing quickly, you'll enjoy many benefits of a charging station on your hospitality property and with GO TO-U's intelligent reservation system, guests can book charging slots in advance, ensuring seamless and hassle-free charging experiences.



Charging Activity Monitoring

Charging Station Management

Dynamic Reservation technology

Smart Energy Management

Proactive Compliance Reporting

Manage Different Access Types

GO TO-U Mobile app

Case Studies



CHARGING ACTIVITY MONITORING

Our **remote charge monitoring solution** offers real-time insights into charging status, speed, and time, enabling hospitality managers to make informed decisions about charging infrastructure utilization.

In case of any issues with vehicle charging, the system can promptly notify guests to address the problem, ensuring vehicles are charged.

Chargers 2 6 1 1 1

Green Charger #200
s/n: SEQWCEVPH5C32

Green Charger #201
s/n: SEQWCEVPH5C32

1 11kW
Tariff Day ⓘ S P U

Occupied

Green Charger #202
s/n: SEQWCEVPH5C32

2 1
Tariff Day ⓘ VIP U

Occupied



CHARGING STATION MANAGEMENT

Our **advanced reservation technology** ensures immediate access to connectors, eliminating wait times entirely for drivers.

Thanks to our **Plug and Charge** feature, electric vehicle owners can start charging automatically upon plugging in, without any additional steps or authentication.

And during high peak hours, our **load balancing** feature optimizes performance, ensuring stability and efficiency. Our **MC reservation** system further optimizes locations with 10+ chargers for driver convenience.

With these **cutting-edge features**, we guarantee seamless charging experience.



Reservations 22 March, 2024

Today < >

● Completed ● Planned ● In progress ▨ Buffer time ● Operator's reservation

Connectors	9:00 AM	10:00 AM
Nº1 Type 1 - 11 kW Green Charger #200 CND321017	Hyundai Kona Electric ⌚ 07:10 AM - 10:20 AM ⚡ 40,908 kWh	Nissan ⌚ 10:30 AM - 11:30 AM
Nº2 Type 1 - 11 kW Green Charger #200 CND321017	Volkswagen ID.4 ⌚ 06:00 AM - 9:30 AM ⚡ 35,8 kWh	Tesla Model X ⌚ 10:10 AM - 11:10 AM
Nº3 Type 1 - 11 kW Green Charger #200 CND321018	Jaguar I-PACE ⌚ 09:10 AM - 3:20 PM ⚡ 20,008 kWh	
Nº4 Type 1 - 11 kW Green Charger #201 CND32108	Volkswagen ID.4 ⌚ 05:00 AM - 9:30 AM ⚡ 35,004 kWh	Ford Mustang Mach-E ⌚ 09:40 AM - 10:40 AM ⚡ 15,004 kWh
Nº5 Type 1 - 11 kW Green Charger #201 s/n: SEQWCEVPH5C32	BMW i3 ⌚ 06:00 AM - 9:50 AM ⚡ 36,6 kWh	Mercedes-Benz EQC ⌚ 09:50 AM - 11:00 AM ⚡ 10,005 kWh

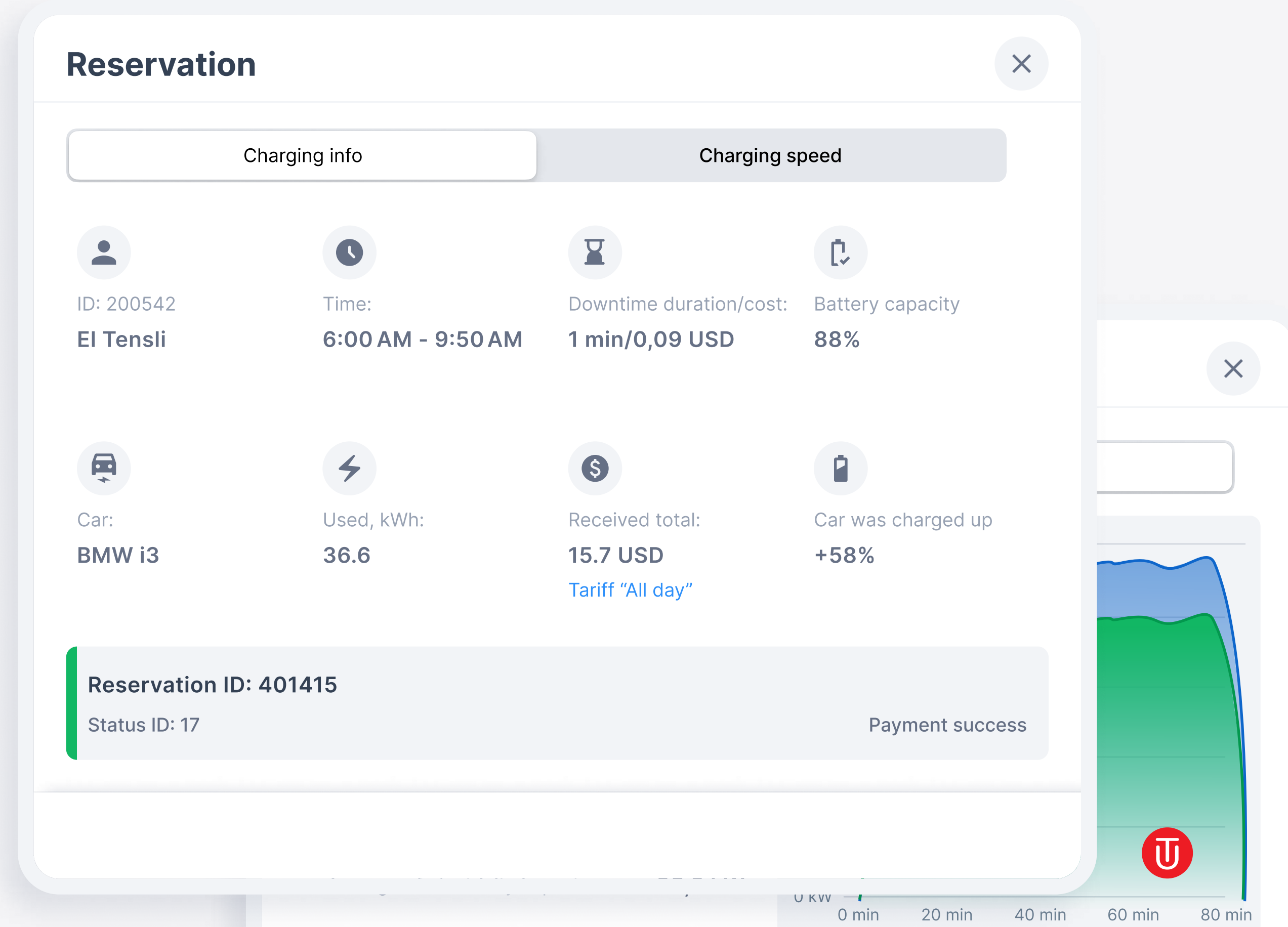
Choose reliability, choose efficiency – partner with us today to unlock the full potential of your charging infrastructure.



DYNAMIC RESERVATION TECHNOLOGY

Our system provides a comprehensive view of **reservations** made up to seven days in advance, empowering you to plan and allocate resources efficiently. What sets our system apart is its ability to provide detailed information about each driver, including **car brand, consumed kilowatt-hours (kWh), charging time, and battery percentage**. This level of insight enables personalized service and informed decision-making, ensuring that every driver's charging needs are met with precision.

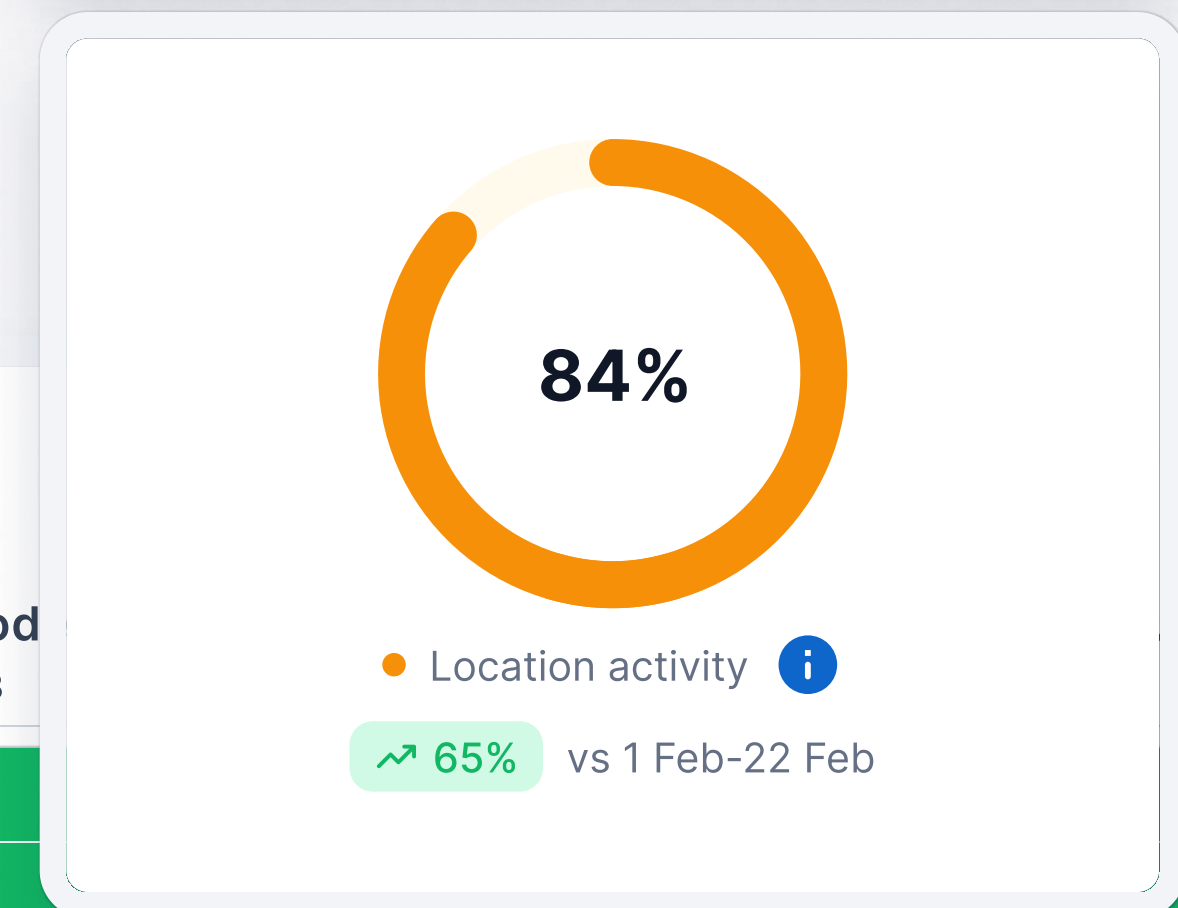
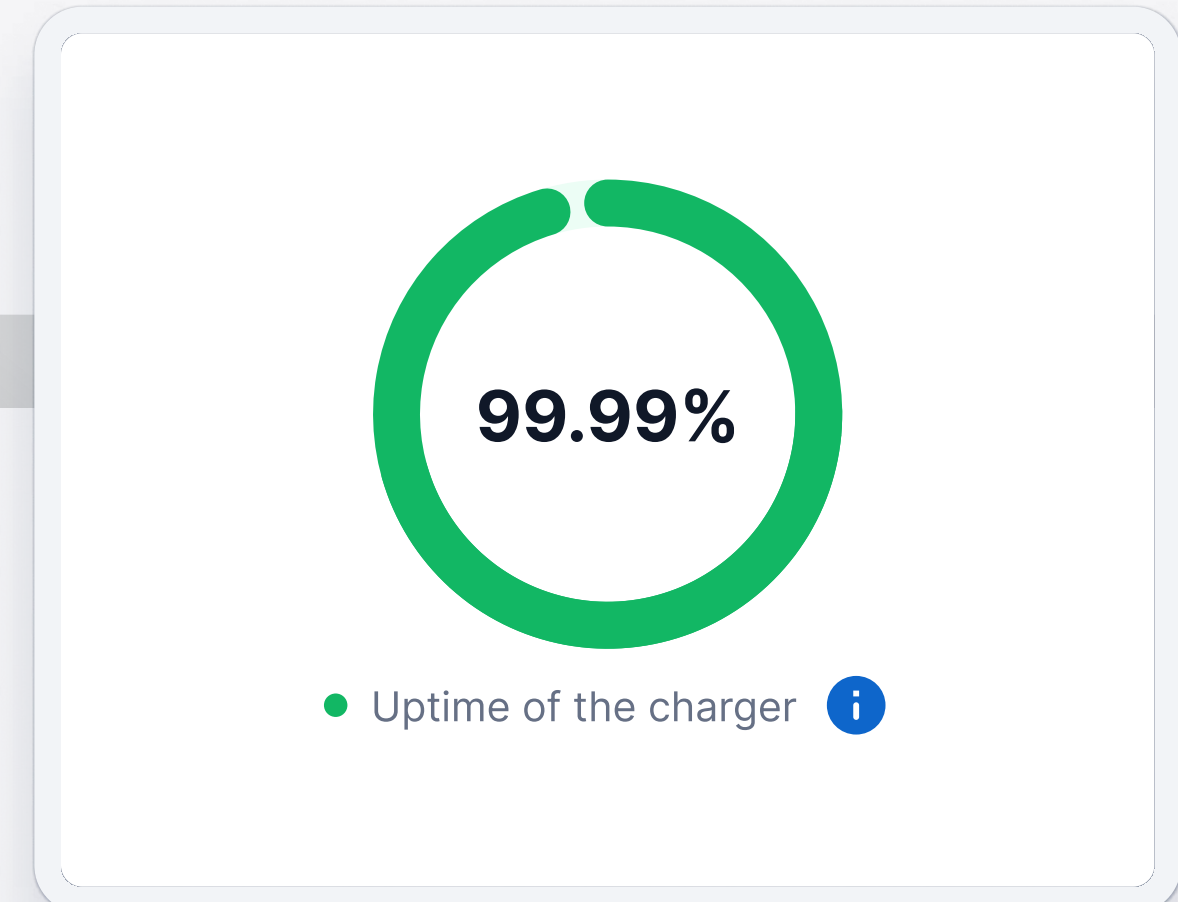
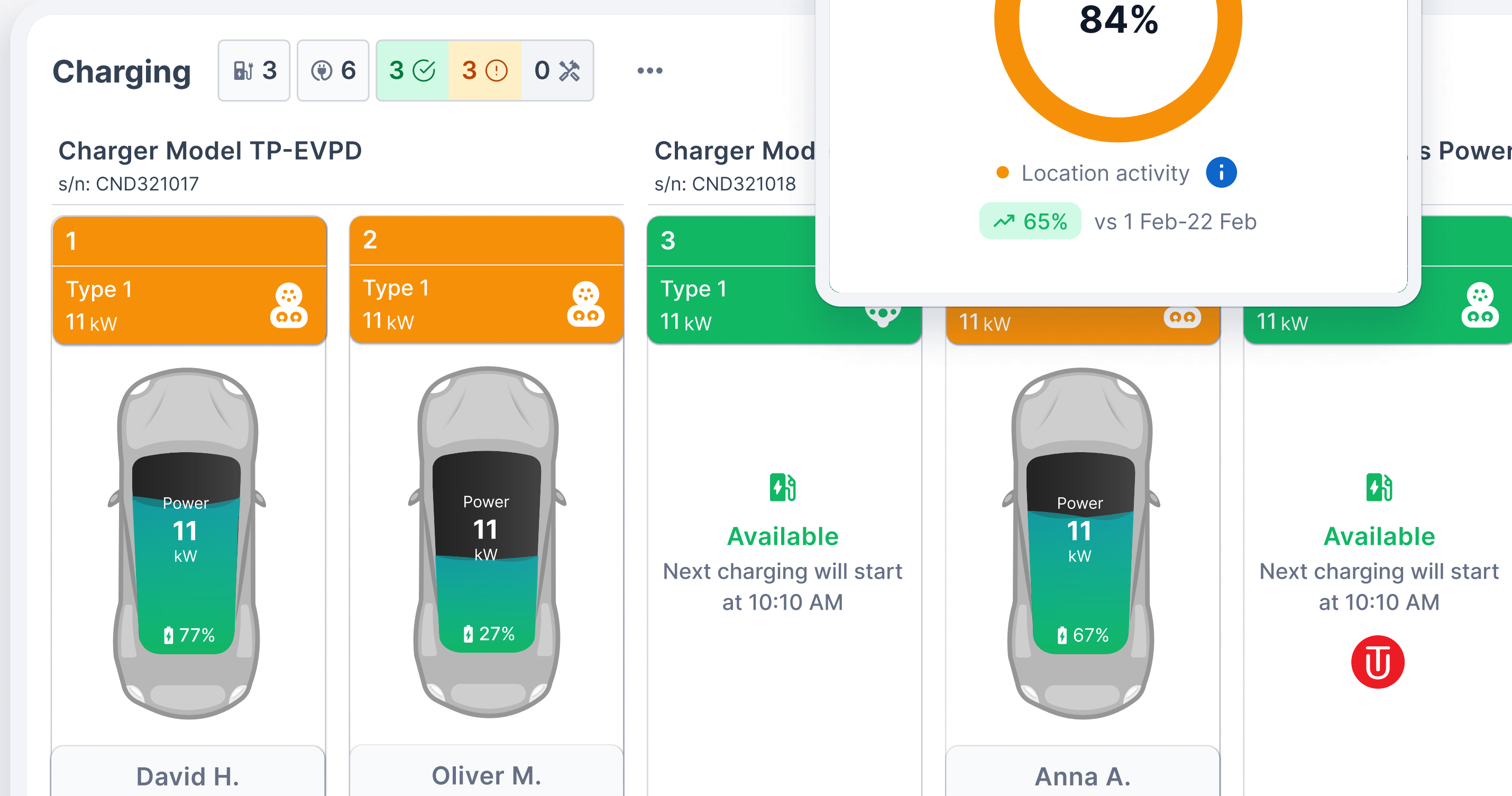
Moreover, our Back office features a **real-time charging speed graph**, allowing you to monitor the charging process with precision. Track power import and power offered by the station throughout the charging session, enabling you to optimize charging parameters for maximum efficiency.



SMART ENERGY MANAGEMENT

Designed for **public, fleet, multifamily residential, and commercial** EV charging, this innovative system optimizes energy consumption by leveraging various factors such as grid constraints, energy pricing, renewable energy availability, locally stored energy, and driver preferences. By dynamically managing charging infrastructure, our system ensures efficient delivery of power to EVs while minimizing interference with other power consumers.

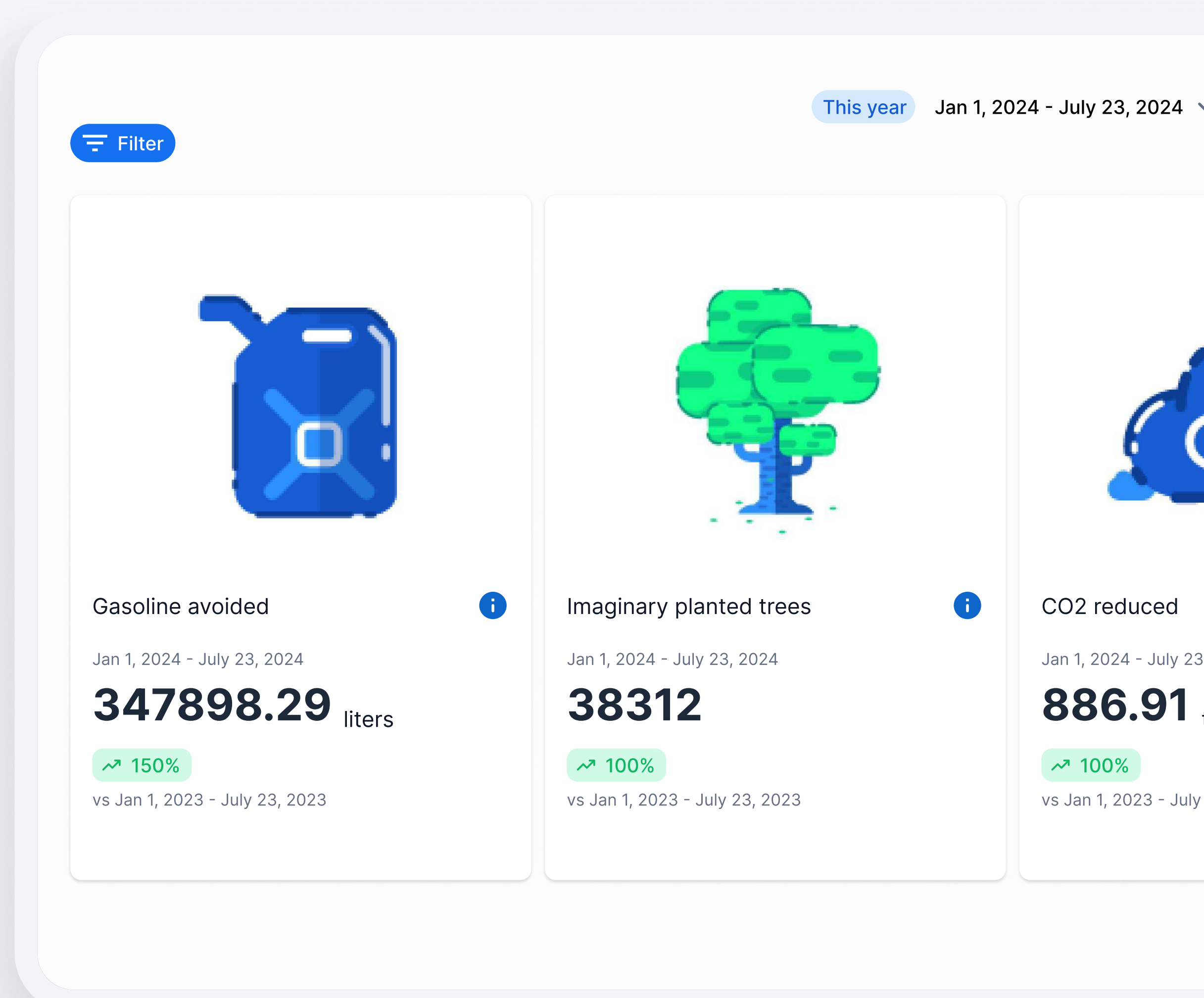
Experience the synergy of cutting-edge technology and sustainable practices with our **Smart Energy Management solution.**



PROACTIVE COMPLIANCE REPORTING

GO TO-U offers automated reporting tools designed to track emissions reductions, monitor environmental performance, and ensure compliance with regulatory standards.

These tools provide valuable insights into their environmental footprint, allowing them to demonstrate their commitment to sustainability and meet regulatory requirements.



MANAGE DIFFERENT ACCESS TYPES

Our system allows you to customize access types for individual chargers, seamlessly transitioning between **private** and **public** usage. This flexibility ensures optimal resource utilization and revenue generation, catering to both private users and the general public while enhancing profitability.

Group Management functionality, enabling you to create distinct user groups with unique dynamic tariff settings. For hospitality managers, this means the ability to establish client groups, offering customized charging solutions and tracking their spending and charging activities.

The screenshot shows a web interface for 'Green Charging' with a 'Tariffs list' table. The table lists various access types and their corresponding rates and schedules. Two rows are highlighted with callouts: 'Guest' and 'Special Guest'.

Tariff's name	Range	Price	Location
Guest	Everyday 07:00 PM - 10:00 PM	\$ 0.18 per kWh	Green Charging
VIP clients Tuesday	Tuesday 00:00-24:00	\$ 0.03 per kWh	Green Charging
Special Guest	Everyday 10:00 PM - 07:00 PM	\$ 0.00 per kWh	Green Charging
Usual night	Everyday 10:00 PM-7:00 AM	\$ 0.22 per kWh	Green Charging
VIP clients Friday	Friday 00:00-24:00	\$ 0.03 per kWh	Green Charging
Holidays	Everyday 08:00 AM-10:00 PM	\$ 0.4 per kWh	Green Charging

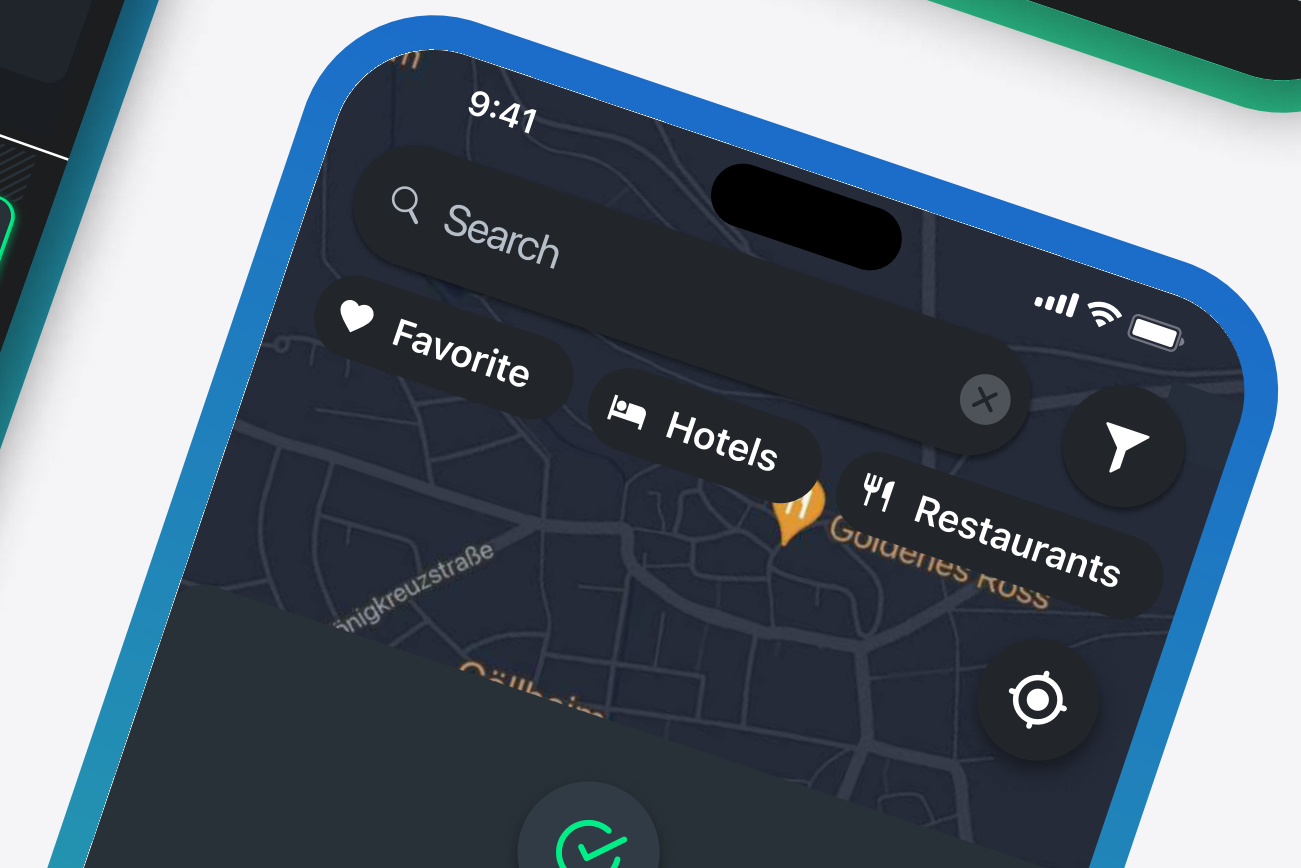
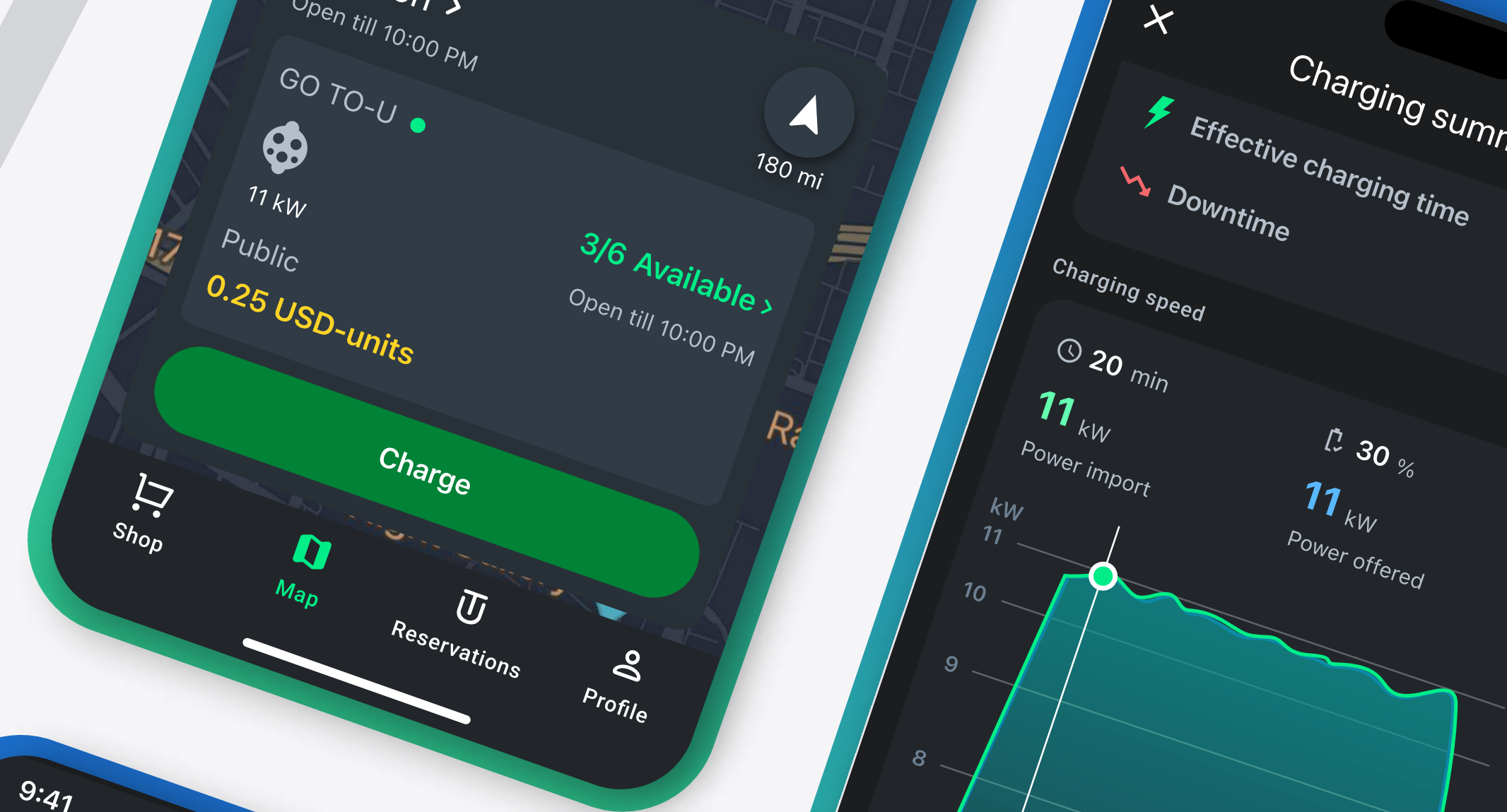


GO TO-U MOBILE APP

GO TO-U is leading the charge in revolutionizing the electric vehicle charging experience.

By providing a **seamless** and **user-friendly** charging experience, we foster customer loyalty and encourage **repeat visits, ultimately driving profitability for charger locations.**

With **cutting-edge features** and unwavering dedication to excellence, we're reshaping the future of charging.



CASE STUDY: IMPLEMENTING GO TO-U EV CHARGING SOFTWARE AT HAY BOUTIQUE HOTEL & SPA



HAY Boutique Hotel & Spa, a premier eco-friendly destination in the heart of a picturesque mountain region, prides itself on offering sustainable and luxurious accommodations. With a growing number of guests driving electric vehicles (EVs), they recognized the need to provide convenient EV charging facilities to enhance their guest experience and stay ahead in the competitive hospitality market. They partnered with GO TO-U to install EV charging stations and leverage the advanced features of the GO TO-U software solution.



HAY BOUTIQUE HOTEL & SPA

Increased Bookings and Guest Loyalty

Since the installation of GO TO-U EV chargers, HAY Boutique Hotel & Spa has witnessed a notable increase in bookings from EV owners. Many guests specifically mention the availability of EV charging facilities as a deciding factor in choosing the hotel. The seamless reservation system and charging experience have led to higher guest satisfaction and a growing base of loyal customers.

Additional Revenue Generation


HAY Boutique Hotel & Spa has capitalized on the additional time guests spend on-site while their vehicles charge. Guests frequently indulge in resort amenities such as fine dining, spa treatments, and outdoor activities, resulting in a substantial increase in ancillary revenue. The implementation of dynamic pricing models for EV charging has further optimized station utilization and profitability.

Strengthened Sustainability Profile

By offering smart EV charging solutions, HAY Boutique Hotel & Spa has reinforced its reputation as a sustainable destination. The hotel's commitment to environmental responsibility has resonated with eco-conscious travelers, attracting a new segment of guests and enhancing its market position as a leader in sustainable hospitality.





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Schedule a Consultation Today!

